

Contact

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(LinkedIn)

Top Skills

Blogging

Search Engine Optimization (SEO)

Web Design

Rodney Tebogo Malau

a website and graphic design Freelancer

Boksburg, Gauteng, South Africa

Summary

Experienced Marketing intern with a demonstrated history of working in the human resources industry. Skilled in Marketing, Digital Marketing, Social Media Advertising & Promoting and Social Media Marketing. Strong marketing professional with a Certificate focused in Marketing from Ekurhuleni West College.

I am also a freelancer Graphic designer. I'm looking to grow in animation, video editing and application development.

I have recently taught myself skills in frontend web development, mainly using the basics of Html, Css & Javascript. Also, I have learned to use Typescript together with Angular framework to build real-time Apps.

Experience

Upwork

Freelance Web Developer

September 2022 - Present (1 month)

Upwork began over two decades ago by pioneering a better way of working, helping businesses find more flexibility and connecting talent with more opportunities.

Arthur Ford

Sales Specialist

June 2021 - Present (1 year 4 months)

Boksburg, Gauteng, South Africa

I basically buy and resell the Arthur Ford product to prospective customers.

Windmill Park Secondary School

Teaching Assistant

August 2021 - September 2022 (1 year 2 months)

South Africa

Screening of students (Sanitizing and recording of temperatures)

Insuring the maintenance of social distance

Distribution and collection of attendance registers
Assisting teachers in teaching where instructed
Marking assignments with memorandum when instructed
Invigilating during tests and exams
Assisting teaching with printing copies
Assisting teachers with typing question papers and/or memorandum.
Assisting in the kitchen area during lunch time

WebGooru

Graphic Design Specialist

July 2020 - March 2021 (9 months)

Ekurhuleni, Gauteng, South Africa

Sobethu Consulting

Marketing Specialist

April 2019 - May 2020 (1 year 2 months)

South Africa

Marketing Manager Core Responsibilities Social media marketing

Planning and implementation of strategic social media marketing

Field Marketing

Data Capturing

Creating and maintaining database of clients

Filing of important documents

Advertising and Promotions

Performing Customer Service

Brand awareness

Research

Finding new ways to stay competent in the market place

Conducting research on new ways to a competitive advantage in line with the current demand

Conducting consumer behavior on buying and purchasing

Email marketing

Presentations on new ideas and way forward

Effective communication with division managers on digital platforms

Receiving Calls

Cold Calling

Sales Representative

EMTHUNZINI TECHNOLOGIES

DSTV technician

August 2018 - March 2019 (8 months)

South Africa

Parkrand Superspar

Retail Sales Merchandiser

January 2016 - August 2016 (8 months)

South Africa

I worked there in

- bakery sales
- Butchery (wors, beef, chicken, billtong)
- Perishables and non perishables
- Merchandising
- Shelve packer

Fridge packer

Education

Ekurhuleni West College

NCV level 4 , Marketing · (2014 - 2018)